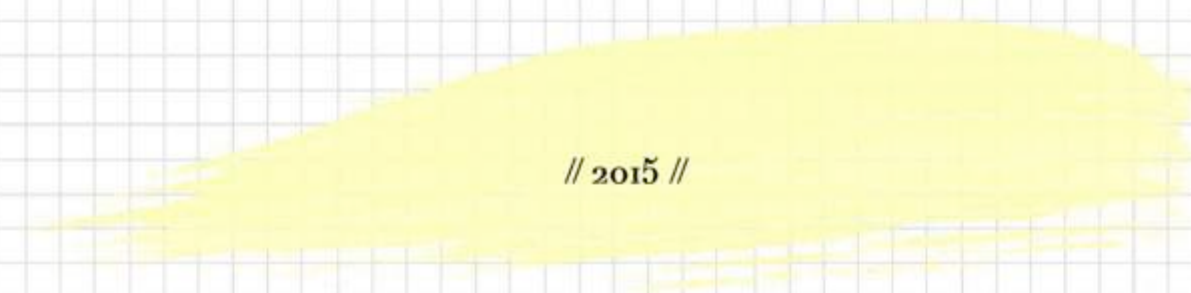


A thick, horizontal pink brushstroke with a textured, painterly appearance, serving as a background for the first line of text.

NADHIRA ANJANI'S

A large, irregular green brushstroke with a textured, painterly appearance, serving as a background for the main title.

DESIGN
PORTFOLIO

A horizontal yellow brushstroke with a textured, painterly appearance, serving as a background for the year.

// 2015 //

A large, horizontal, pink brushstroke with a textured, painterly appearance, serving as a background for the title text.A smaller, diagonal pink brushstroke located in the bottom right corner of the page.

ASSIGNMENTS AND
PROJECTS AS AN
ADVERTISING STUDENT

BAKU (Backpacker Mlaku-Mlaku)

Our lecturer in Graphic Design class gave us brief for making an imaginary company. Paired up, we then visualize the branding for our pair's imaginary company. It includes the name, logo, company card, envelope, letter, and print ads. BAKU is a travel agent for backpacker, stands for Backpacker Mlaku-Mlaku (Mlaku-Mlaku means walking in javanese)

BAKU

Logo



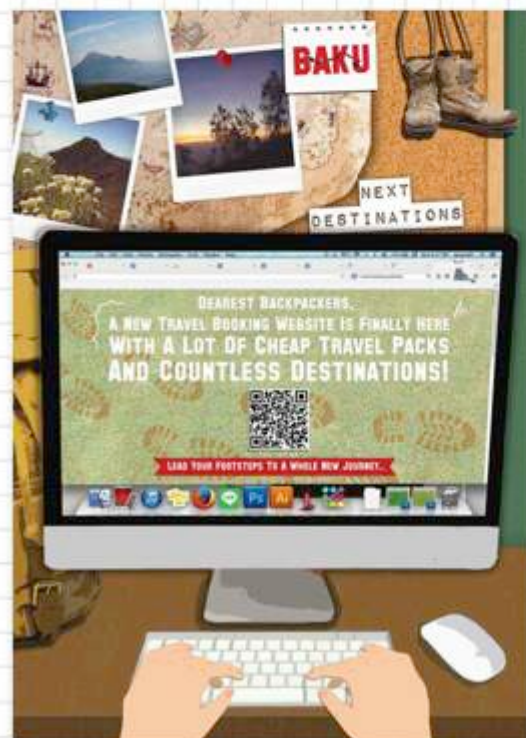
Company Card



Letters & Envelopes



Print Ad



Print Ad

Copywriting Class

Our lecturer gave us brief to make a new Coffee brand completed with it's print ad, direct mail (individual), and a storyline sketch for the TVC. I made the coffee's brand name 'Orkaf', that was originally taken from the words 'Our Coffee'.



Final Logo



Flyer/ Image Teaser



ORKAF's Print Ad



Pop Up Direct Mail

International Advertising Class

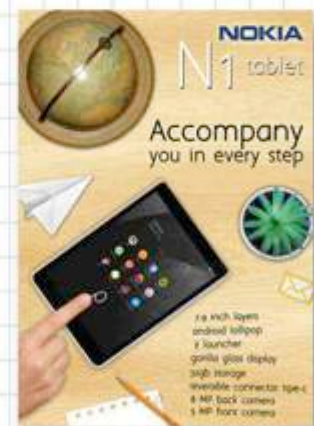
Our lecturer gave us assignments to remake various brand's advertising. Joined in groups, we do brainstorm of the main idea and execution plans. I'm in charge as the graphic designer in the team.



Re-make of the PS2's Fantasy Series Ad



International Ad for Nano Nougat



Nokia N1 tablet Thematic Print Ads and Web Banners

Media Planning & Promotion Mix Class

Our lecturer in Media Planning and Promotion Mix class gave my group a brief to make a media planning for Air Asia's advertisement and, promotional plan for Green Sands. I'm in charge for the visualization.



Web Banner



Magazine Pop Up Plan



Web Banner

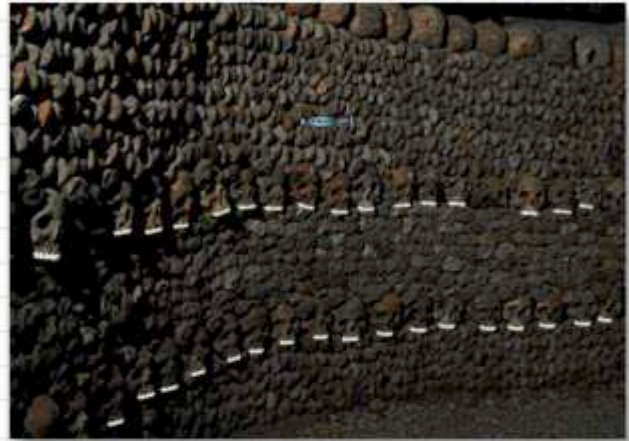


Print Ad for increasing Green Sand's 0% Alcohol Awareness



Proposal Presentation Layout

Other Artworks



Crest Toothpaste Print Ad
Message: A toothpaste that makes your teeth
have a longlast white



Luster Whitening Toothpaste Print Ad
(Before and After)
Message: A toothpaste that can whiten
your teeth in a week



Initial Illustration with
City Hotel Themed

Mabim Vokom 2014

Masa Bimbingan Vokasi Komunikasi 2014 was held by Himpunan Mahasiswa Vokasi Komunikasi UI for the purpose of helping new Vokasi Komunikasi students to adapt in their new college life.

I'm one of the committee for this program's Publication



Official Logo



Official ID Card



Official Merchandise Notebook



Official Emblem Patch

"VAME 2015"

The Biggest Awarding and Music Entertainment Event of the Year
Presented by Badan Eksekutif Mahasiswa Vokasi UI
I'm a part of the event's Artistic Division.
The main theme for this event is Retro.

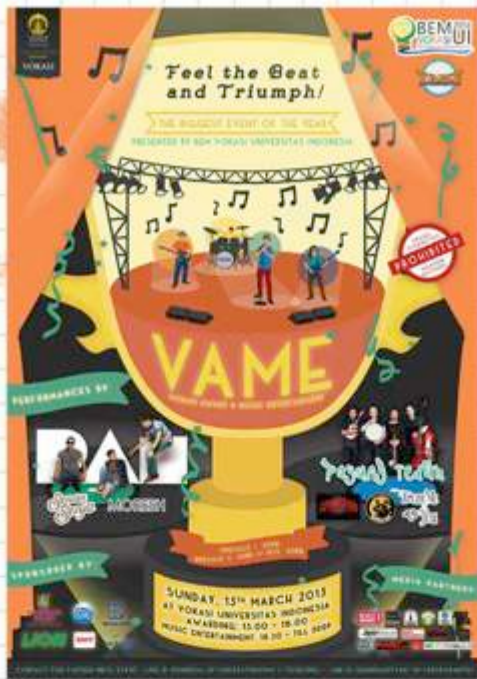


Open Recruitment for Staff
Official Posters

(Pre-Event) Road to VAME
Official Poster



Proposal Design



Main Event Official Poster and Banners



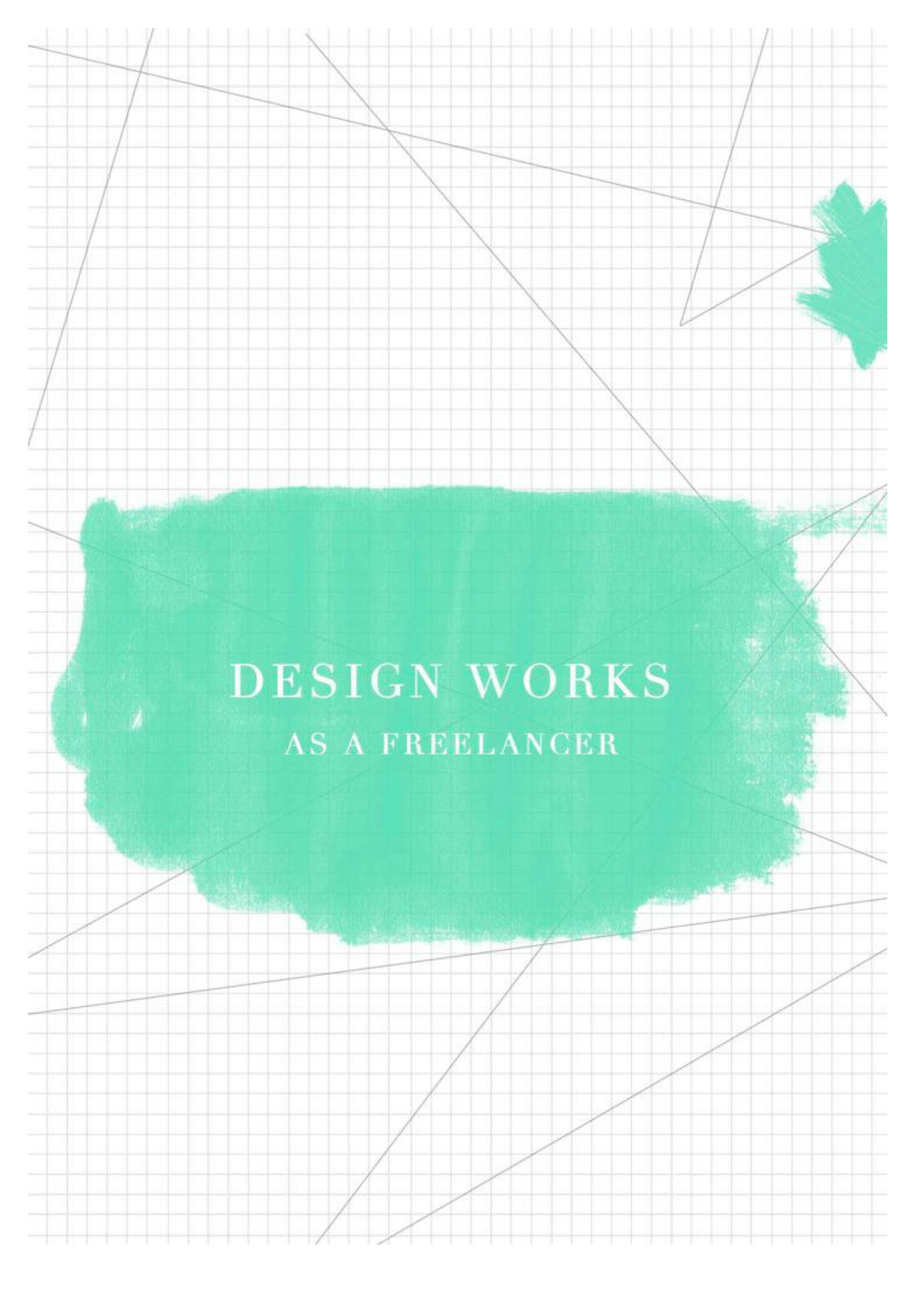
Flyers and Image Teasers

Official Ticket



Crew Sertificate

Official Crew Tee Design

The book cover features a light gray grid background. Several thin, dark gray diagonal lines crisscross the entire surface. Two prominent green brushstrokes are present: a large, irregular one in the center and a smaller, more defined one in the upper right corner. The title is centered within the large green brushstroke.

DESIGN WORKS

AS A FREELANCER

Three Doors to Death

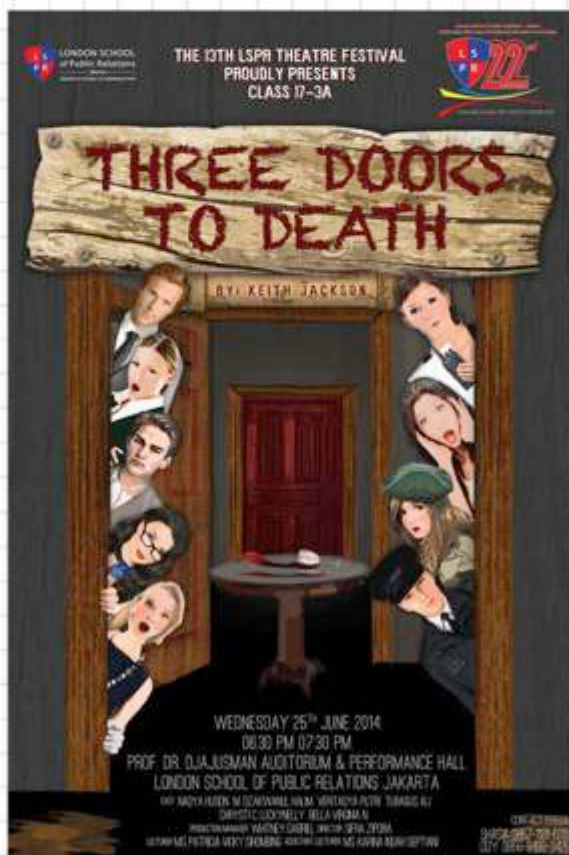
This is a drama project presented by Class 17-3A for the 13th London School Public Relation Theatre Festival.

I freelanced as the main graphic designer for the drama's poster illustration, tickets, program book, and crew tees.

Client: LSPR's Class 17-3A



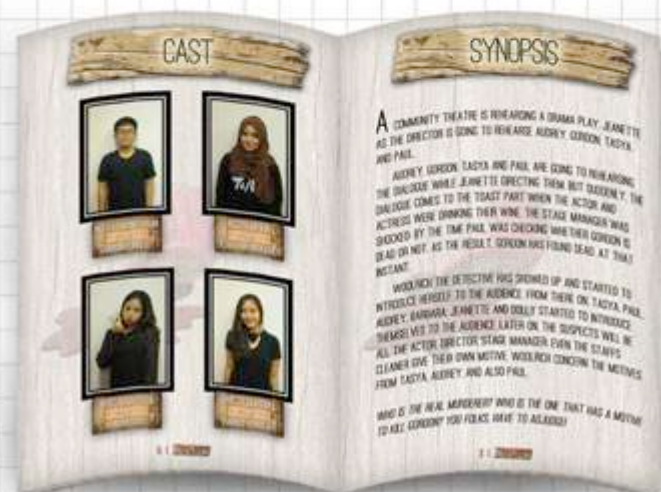
Official Title



Drama Poster



Tickets



Program Book



TK Islam Al-Izhar 2014's Yearbook

I freelanced as the main graphic designer for this book.

This is a yearbook for TK Islam Al-Izhar students.
The book is conceptualized with a sea life cartoon theme, with eye catching colors and illustrations for childrens.

Client: TK Islam Al-Izhar



Few Page Designs of the Yearbook

N.A.R.D. Projects

Me and one of my friend own a small work that sells pop up cards, invitation, and logo designs.. This work has been going on since 2012. Our work's design is mainly customized by our own clients, so we attempted to manage their design briefs and matched with their needs.
Here are some of my works



Birthday Invitation



Pop Up Cards

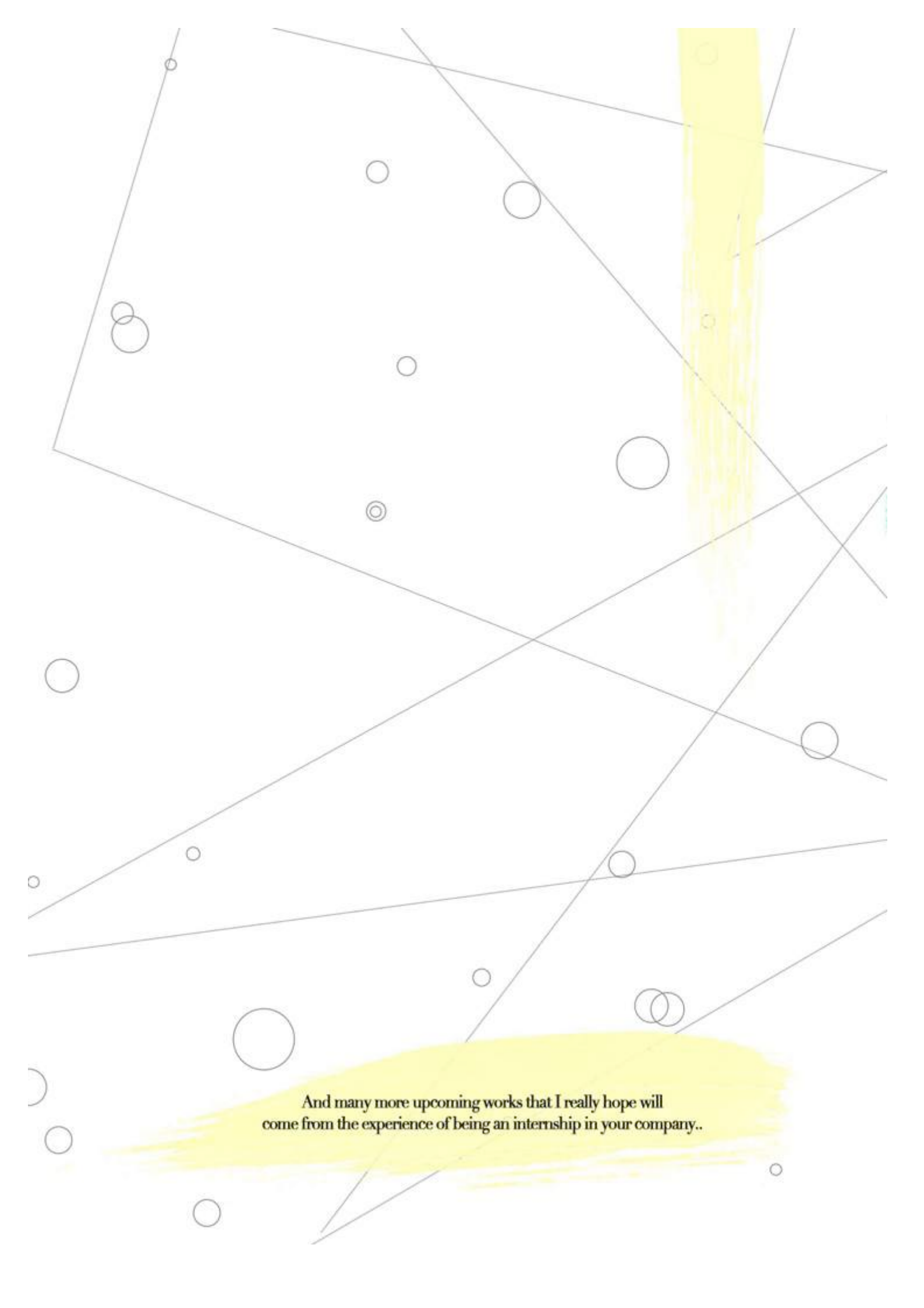


Ice Cream Shop's
Logo and Menu



Clothing Line Logo

ATTIRE.COM

The background is a light gray canvas featuring several thin, dark gray lines that intersect at various angles, creating a network of triangles and polygons. Scattered throughout the page are numerous circles of different sizes, some of which are overlapping. Two prominent yellow brushstrokes are present: a vertical one on the right side and a horizontal one at the bottom. The text is centered within the bottom yellow brushstroke.

And many more upcoming works that I really hope will
come from the experience of being an internship in your company..