# Nadhira Anjani

#### SENIOR GRAPHIC DESIGNER

Experienced graphic designer that has been working profesionally for up to 5 years. Most of her career was shaped throughout contributing in some digital based companies. The fast-paced and demanding environment has made her more adaptive, curious by nature, responsible, and communicative.



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#### **WORK EXPERIENCE**

# Senior Graphic Designer / Ruangguru

JUL 2018 - PRESENT / Full-time

Entered as a Graphic Designer, and spent about 2 and a half years until I become a Senior Graphic Designer. Got so many new experiences that develops myself personally in soft skills, and also technically in hard skills here. Many initiatives had been made also for the workflow system, platform usage, visual guidelines for an instagram account feed, etc. Also got the chance to design many materials that got published/used for a large national-to-international scale occasions (annual impact reports, presentation & report decks, press conferences with the CPO as a spokesperson, webinars).

## **Graphic Designer** / Entrance Digital Agency

SEP 2017 - JUN 2018 / Full-time

Making digital creative works for one of China's rising smartphone manufaturer, VIVO Smartphone. Including their social media creative images, microsites, campaign concepts, and Google ads. Learned to make a set of Media Diaries with Google Web Designer, and challenged by the dynamic environment throughout the time spent here.

## **Graphic Designer** / New Formed Land Agency

AUG 2016 - AUG 2017 / Full-time

First professional career in a small thriving company as a graphic designer. Doing some creative jobs with ranging types of output, from digital needs, to printed needs. Aside from usual design tools used (Adobe Photoshop and Illustrator), learned to apply Adobe Premiere Pro, After Effects, and a bit on hand in Cinema4d as well on the works I've created.

# Freelance Graphic Designer / Self Employed

2012 - PRESENT / Side Jobs

On my spare time, I took side jobs to explore and grow my experience more on designing many range & various types of clients and outputs. Had experiences in making a government website by collaborating with a product designer, making 50 motion SOP videos for a company, doing home product photoshoot, and branding designs.

#### **EDUCATION**

2016 A.Md Kom.

Advertising Comm. UNIVERSITAS INDONESIA

Present | B. Des.

Design Comm. Visual TRISAKTI MULTIMEDIA SCHOOL

#### SKILLS

Graphic Design
Creative Concept
Branding
Illustration
Motion Graphic
Video Editing
Photography

#### **TOOLS**

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom, After Effects, Premiere Pro, Audition), Figma

#### SOCIAL

instagram.com/anj\_ny
linkedin.com/in/nadhiraanjani